



THE 360 DEVELOPMENT ADVANTAGE

What ESG is offering to the athlete & their family is simply put, a more detailed analysis into helping the young athlete identify areas of improvement and provide detailed methodology in how to approach developing said skill(s) in concert with their continued progress. This is not something which provides a quick fix, rather a proactive approach allowing the athlete to see themselves & their efforts as perceived by other professionals in the field (potentially even their own coaches).

This in turn allows us to generate both written, video, & audio feedback for the athlete, before allowing them the opportunity to build the pieces of the skill sequentially on ice with an instructor. At the same time, providing access to the player & their family to things like mental performance consultants, rehab professionals, analytics, and equipment rebates.

Please review the Individual Development Plans (IDP) offered, and feel free to contact us for inquiries. Limited spots available.

IDP Packages Available

Target age groups: U12, U13, U14

Tier 1 IDP: \$1400.00 (\$1582.00 hst incl.)

- **four games attended, notes provided**
- **one practice attended, note provided**
- **two 60 minute video sessions using game clips from games attended**
- **two 60 minute on ice private lessons (ice not included)**
- **one 60 minute session with a mental performance consultant**
- **one free consultation with a professional trainer**
- **weekly calls to mentor**

Tier 2 IDP: \$870.00 (\$983.10 hst incl.)

- **two games attended, notes provided**
- **one practice attended, note provided**
- **one 60 minute video sessions using game clips from games attended**
- **one 60 minute on ice private lessons (ice not included)**
- **one 60 minute session with a mental performance consultant**
- **one free consultation with a professional trainer**
- **weekly calls to mentor**

Also available at discounted pricing to our clients:

- **The Prospect Exchange membership (analytics & game clipping)**
- **access to ESG pricing on all TRUE Hockey products**
- **additional meetings with mental performance consultant**

Additional game/video/practice/lesson sessions - pricing available upon request

Please feel free to direct any inquiries to mikep@endeavourssportsgroup.com, or by phone to (224)612-2431.